



Ambassador Committee Application Form

The Rockford Chamber of Commerce (RCC) is seeking applicants to join our Ambassador Committee, a prestigious group of Chamber volunteers. Positions are available for professional, committed business people interested in expanding their network and fostering the mission of the Rockford Chamber of Commerce (RCC). **Please submit your applications to Kristin Muehlfelder, kmuehlfelder@rockfordchamber.com, fax 815-987-8122.**

Make a difference in the business community | Bring recognition to yourself - your organization
Boost your business while advocating for the Chamber | Develop critical professional contacts

PURPOSE OF THE ROCKFORD CHAMBER AMBASSADOR COMMITTEE

The Rockford Chamber of Commerce Ambassador Committee is the volunteer arm of the Chamber and is highly visible at Chamber events. Wearing traditional red blazers or attire, our Ambassadors are the Chamber's primary liaisons for new and existing members. Their purpose is to foster membership engagement and retention in Chamber programs, services and events by increasing awareness of the Chamber's mission and benefits. They serve as mentors to new members and generate excitement and enthusiasm through participation in ribbon cuttings, grand openings, open houses and other Chamber networking events and functions. Ambassadors ensure members obtain value from their membership by keeping them updated and involved and by encouraging active participation in the Chamber. Joining this committee is one option members can exercise to increase their commitment to the Chamber while gaining additional exposure for themselves and their business.

AMBASSADOR GOAL AND OBJECTIVES

- Support and actively participate in the goals and action plans established by the RCC Board of Directors.
- To welcome and involve existing members through participation in RCC sponsored events.
- Welcome and assist all RCC members and prospective members at meetings and/or events.
- Refer prospective members or bring a prospective member to an event.
- Volunteer at special events, if needed
- Take part in at least one of the events listed below:
 - ✓ Good Morning Rockford/Business After Hours
 - ✓ Ribbon Cutting/Grand Openings



BEING AN AMBASSADOR AFFORDS THE FOLLOWING PRIVILEGES AND OPPORTUNITIES:

- Increased visibility, recognition and exposure for your business and the individual at Chamber programs and events.
- Professional networking opportunities and enhanced career opportunities.
- Recognition among peers as a community leader, both individually and for the business or organization you represent.
- Exposure on the Chamber's website through the Ambassador's committee roster.

AMBASSADOR MEMBERSHIP CRITERIA

- Be a Chamber member in good standing.
- Read the Guidelines for Involvement and sign the Committee Agreement Form.
- Possess knowledge of Chamber services and programs, as well as the Rockford Region business community.
- Possess a strong desire for community involvement.

CODE OF CONDUCT

- Maintain Confidentiality: refrain from publicly discussing internal Chamber or Ambassador issues.
- Conflict of Interest: You may only represent yourself as an Ambassador if you are a Chamber Member in good standing.
- Consistent Branding: Wear your Ambassador name badge, professional dress and red attire which can be: blazer/shirt/tie/sweater/blouse/scarf when you are representing the Chamber. Use official Chamber documents when interacting with members and prospects.
- Maintain a positive attitude concerning chamber positions and activities – you are the extension of the Rockford Chamber out and about in the community!

STEPS TO BECOME AN AMBASSADOR

1. Submit the application to the Chamber office.
2. \$19.00 will be due at the time of acceptance. This will cover the cost of your Ambassador Badge.



2019 Rockford Chamber Ambassador Application

Date: _____

First and Last Name: _____

Email: _____

Phone: _____

Name of Business or Employer and Start Date: _____

How did you hear about the Ambassador Committee? _____

Why do you want to become a Chamber Ambassador? _____

What contributions can you bring to the Ambassador Team? _____



As an Ambassador, what would you hope to convey to other Chamber Members?

What other volunteer commitments are you currently involved in? _____

Signature: _____