## Rockford Chamber Ambassadors





**Rockford Chamber of Commerce (RCC) Ambassadors are the most highly visible volunteers of the organization.** They function as RCC's customer service department and make dozens of contacts monthly promoting the organization to members and non-members. Ambassadors also find that their involvement brings their company greater visibility.

The Ambassadors Club is a group of RCC members who generously donate 3-5 hours per month to participate in RCC activities. Ambassadors are expected to encourage existing RCC members to become more engaged with the organization and offer ways to do so, serve as greeters at various RCC events and activities, assist with retention of current members and refer businesses to become members of RCC. Overall, their goal, as a group, is to strengthen RCC's membership base and enhance the organization's visibility throughout the entire region – in a positive and proactive manner.

Individuals should have a sincere willingness to promote RCC's mission and work together to enhance the area's overall quality of life.

## **Monthly Meetings**

Each month a lunch meeting is held at a RCC member restaurant or venue. Meetings are usually held the second Thursday of every month. The meetings are held at a Chamber member's place of business and will have a speaker.

## **Contact:**

Phoebe Morris, Program and Event Coordinator 815.316.4302 pmorris@rockfordchamber.com

## Rockford Chamber Ambassador Application



Date:
Full Name:
Email:
Phone:
Name of Business or Employer and Start Date:
How did you hear about the Ambassador Club?
Why do you want to become a Chamber Ambassador?
What contributions can you bring to the Ambassador Team?
As an Ambassador, what would you hope to convey to other Chamber Members?
What other volunteer commitments are you currently involved in?
Signature: