

Website Enhancement Packages

Highlight your business on rockfordchamber.com



Turn your basic business listing on the Chamber's website into an eye-catching, search engine optimized (SEO) advertisement. An enhanced listing in the Chamber's online directory is guaranteed to increase the amount of traffic your business receives when people search specific products or services in and around the Rockford area using search engines such as Google, Bing and Yahoo!.

As part of your Chamber membership, some features are included with a standard listing. To stand out among your competitors and to maximize your web exposure, the Chamber offers different levels of directory enhancements. Please note that "Directory Listing Results" and "Individual Directory Pages" are purchased as a set, the price includes both items.

| | Standard (no charge) | Gold (\$75) | Platinum (\$150) |
|---|-------------------------|----------------|---------------------|
| Directory Listing Results Page | | | |
| Business Name, Address and Phone Number | X | X | X |
| Main Contact Name | X | X | X |
| Home/Toll Free Phone Number | X | X | X |
| eCoupons | X | X | X |
| Learn More Link | X | X | X |
| Member Since Date | X | X | X |
| Social Media Links | X | X | X |
| Business Name in BOLD | | X | X |
| Business Name in Color Banner | | X | X |
| Listing Results Background Color | | | X |
| Short Business Description (up to approx. 35 words) | | | X |
| Listing in One Business Category | X | | |
| Listing in Up to Three Business Categories | | X | |
| Listing in Up to Five Business Categories | | | X |
| Enhancement Badge Included with Your Listing | | X | X |
| Preferred Placement for Your Listing | | X | X |
| Individual Directory Page | | | |
| Business Name, Address, Phone and Fax Number | X | X | X |
| Main Contact | X | X | X |
| Home/Toll Free Phone | X | X | X |
| eCoupons | X | X | X |
| Link to Member Website | X | X | X |
| Embedded Map | X | X | X |
| Map/Directions Link | X | X | X |
| Outlined Header | X | X | X |
| Social Media Links | X | X | X |
| Long Business Description (up to approx. 250 words) | | X | X |
| Products/Services | | | X |
| Business Logo | | | X |
| Business Photo | | | X |
| Embedded Video | | | X |

Gold or Platinum packages are eligible for submissions to the Chamber's Business Direct e-mail press release service. For questions on packages or categories contact Diane Navickis at 815.316.4315 or e-mail at dnavickis@rockfordchamber.com.

Website Enhancement Packages







Listing Results - Sample

Rockford Chamber of Commerce
308 W State St Ste 190
Rockford, IL 61101 1153
(815) 987-8100
[Show on Map](#)






Gold Listing Results - Sample

Rockford Chamber of Commerce
308 W State St Ste 190
Rockford, IL 61101 1153
 [Einar Forsman](#)
(815) 987-8100
(815) 316-4300
Member Since: 1910
[Learn More](#) | [Show on Map](#)





Platinum Listing Results - Sample

Rockford Chamber of Commerce
308 W State St Ste 190
Rockford, IL 61101 1153
 [Einar Forsman](#)
(815) 987-8100
(815) 316-4300
Member Since: 1910



The Rockford Chamber of Commerce is a market-driven, voluntary membership organization whose mission is to be the Rockford region's leading advocate for business growth.

[Learn More](#) | [Show on Map](#)



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Your package applies to all categories in which your company is listed. You can review the available categories and check your listing(s) on the chamber website by selecting the Business Directory. You can update your business description and other contact information through the "Members Only" login. For questions on packages or categories contact Diane Navickis at 815.316.4315 or e-mail at dnavickis@rockfordchamber.com.

Website Enhancement Packages



Individual Page - Sample

Rockford Chamber of Commerce
[Search](#) | [Advanced Search](#) | [New Members](#) | [Coupons and Discounts](#) | [All Categories](#)
[Family, Community & Non-Profit](#) >> [Organizations](#)

Rockford Chamber of Commerce
 308 W State St Ste 190
 Rockford, IL 61101 | [map](#) | [directions](#)
 ☎ (815) 987-8100 | fax: (815) 987-8122
[Visit Site](#)

Connect With Us
[f](#) [in](#)

Send a message to:
☒ **Rockford Chamber of Commerce**

Your Name:
 Your Email:
 Subject:
 Message:

(Date: 12/15/2014)

Please note that in order for us to protect our members from spam and unwanted solicitations, your message may be reviewed before being forwarded to this organization. Any abuse of this email system will be reported to the FTC.

If your business isn't here, [contact us](#) today to get listed!

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Gold Individual Page - Sample

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Related Categories
[Organizations](#)
[Training Organizations, Non-Profit](#)

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☒ **Rockford Chamber of Commerce**

Your Name:
 Your Email:
 Subject:
 Message:

(Date: 12/15/2014)

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Products and Services
 Networking & Education
 Access & Information
 Public Policy/Advocacy
 Cost Saving/Arthritis Programs
 Advertising Opportunities

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