



2020 Woman Business Owner of the Year

The **Woman Business Owner of the Year** is designed to honor a female entrepreneur/business-owner (minimum 51% female ownership). The honoree should exhibit leadership skills and a commitment to her craft. The individual should be dedicated to her organization, her team and her clients – and be able to demonstrate examples of business success. Nominee must be a member of the Rockford Chamber of Commerce.

The award will be presented at a virtual Women in Business event on Thursday, October 1, 2020.

Entry Process

- 1) May be self-nominated or nominated by another person
- 2) Prepare a written submission that addresses the following:
 - **Start With Why**
It's often said less is more. In a quick 250 word summary, share *why* your nominee should be named Woman Business Owner of the Year.
 - **Leadership Skills**
Describe the nominee's skills as a leader, both formally and informally. What makes her an outstanding woman to follow? In what ways do others look to her for guidance and leadership? How does she support other women in business?
 - **Dedication**
In what ways does the nominee dedicate herself to her craft? How has she grown in her field? How does she continually learn? How does the nominee funnel this dedication to her organization, her team and her clients?
 - **Business Success**
Describe the honoree's business success. How has she used innovative ideas or methods to improve her business? How does she give back to her profession? How does the nominee see her business growing in the next three to five years?
- 3) Letters of recommendation will be accepted & considered but are not required.
- 4) Nomination must include the nominee's name, place of work, title, email address and phone number.

Once you have finalized your submission, **please return** (*email preferred*) to:

Olivia Guzman
Rockford Chamber of Commerce
308 W. State St., Suite 190
Rockford, IL, 61101
nominations@rockfordchamber.com

Nominations must be received at the Chamber by end noon on Friday, August 14, 2020.

Nominations previously submitted by the original deadline have been held over & need not be re-submitted.